A Match Made in the Cloud: Unifying Physical and Network Security

A recent IDG survey reveals the time for unifying your network and physical security is now. Long gone are the days of strictly analog physical security. A modern security infrastructure is one that continues to merge the network and digital with the physical to increase the safety of people, places, and things. The IDG research study outlines the current state of this security convergence and how the cloud can bring a variety of benefits to the unification of these teams.

83% of IT leaders and C-suite respondents agree that it is critical or very important to create a more unified security environment.

Securing it all: benefits of unification

60% of IT leaders agree a convergence would provide greater control of physical security technology.

- 47% also believe this unification can improve the ability to perform security analytics as well as provide better visibility into security threats.
- 96% of respondents report one or more benefits from greater unification of security functions.
- 63% have already experienced improved visibility into security threats and events from closer alignment of physical and network security.

Converging security operations is trending

35% of respondents have already fully integrated network and physical security.

- 63% have partially integrated these functions, and 12% plan to do so.

Collaborating through disparate systems can be challenging

54% say they are currently facing challenges with physical and network security teams effectively collaborating.

- 55% cite technology integration as a leading challenge in aligning physical and network security.

ONLY 8% of respondents who already have a unified approach to security face collaboration challenges.

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