

Meraki MV for Financial Services

Modernizing branch security and
creating smart banking experiences





Like many industries, financial organizations are in a constant state of change. The accelerated adoption of self-service and digital platforms is empowering us with more data and options, which creates opportunities and challenges.

Customers are expecting more from their branch experience, and financial institutions are looking for ways to evolve and diversify to better serve their communities, employees, and customers.

Cisco Meraki is here to help in the shift to branch modernization with an enterprise-grade cloud-managed platform for securely managed smart cameras and sensors. It's designed to meet you where you are today and is agile for what comes tomorrow.

Meraki smart camera solutions for financial services combine artificial intelligence/machine learning (AI/ML) with an extendable platform built by a partner ecosystem. Our ready-for-innovation architecture delivers compelling experiences to both customers and employees alike that further improve building safety and security, manage risk, and optimize operations.



Secure branches, ATMs, and people

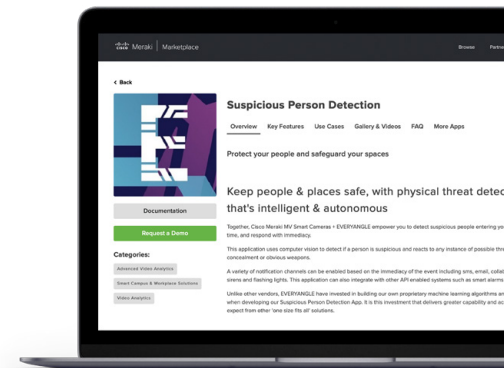


- ✓ Improve detection of visual events, including fraud detection, safe/safety box monitoring, and ATM monitoring
- ✓ Correlate surveillance video to events, including transaction stamping, building entries, and sensor events
- ✓ Deploy both indoor and outdoor cameras for increased visibility

Improve day-to-day customer service



- ✓ Get alerts when customers pull into drive-throughs or are waiting at a teller
- ✓ Track free and busy times to optimize staffing
- ✓ Provide estimated wait times based on queue length



EVERYANGLE provides computer vision applications for retail, manufacturing, modern workplaces, and more. The Suspicious Person Detection app uses artificial intelligence to detect if a person is suspicious and reacts to any instances of possible physical threats such as face concealment or obvious weapons. The Next Generation Footfall app analyzes customer visits and frequency, monitors customer sentiment, and more, while generating store performance alerts via easy-to-use dashboards.

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Automate security operations



- ✓ Access video anywhere, locally or remotely, on virtually any device with no software or plug-ins to install
- ✓ Find answers faster with smart tools such as Motion Search and Motion Recap
- ✓ Easily export and share tools to speed investigations
- ✓ Keep tabs on suspicious activity with intelligent motion alerts

A 100% cloud-managed video surveillance solution



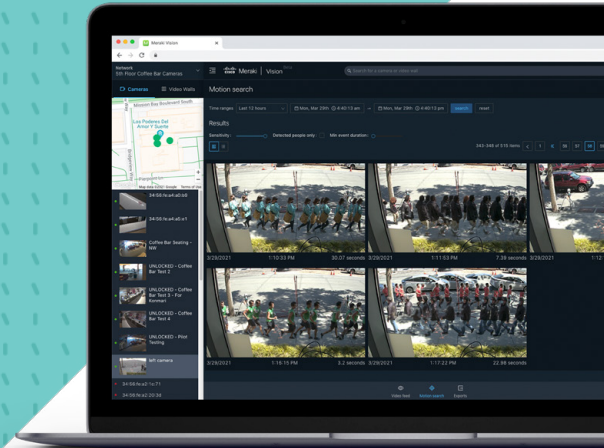
- ✓ No bulky hardware, manual maintenance, or complex configurations are required
- ✓ MV cameras are a scalable, everything-in-the-box solution with onboard processing and storage that eliminates the need for servers, storage, and video management software (VMS), which means less headaches and reduced IT overhead

Deploy in minutes and manage simply



- ✓ Configure camera names and video and retention settings at scale before devices arrive on-site for a true “plug-and-play” experience
- ✓ Set up granular access controls with different permissions for each user
- ✓ Stay up-to-date with remote troubleshooting and automatic updates

Be ready for today and positioned for tomorrow



- ✓ Designed for the branch of the future, smart surveillance bridges the gap between security and optimization
- ✓ AI and ML enable complex security decisions to be made using multiple data points from camera surveillance systems and sensors
- ✓ Investing in a future-proof cloud-managed security solution reimagines what's possible and elevates smart surveillance beyond safety and security
- ✓ These technologies create a new value while using fewer resources to enable true business optimization



Learn more about how Meraki smart cameras
can protect your business