

Cisco Meraki for Retail

Simple IT solutions to empower modern,
customer-centered retailers

Solution highlights for retailers

Build business resiliency

Meraki cloud management allows lean IT teams to manage distributed workforces at scale.

- Keep employees and shoppers securely connected, regardless of their location
- Maintain flexibility for BYOD or company-issued devices with easy device management through Systems Manager (SM)
- Monitor and optimize critical business applications (VoIP, POS, CRM) to maintain productivity and business continuity with Meraki Insight

Device list

Tag Location Move Delete Command Quarantine Search... 6676 devices

#	Status	Name	Model	OS	Tags	Connected *
1		Nexus 9	Nexus 9	Android 11.1.1	FireAMP (T-FileVault-OLD IT-NormalTest employee wallboard	now
2		ThinkPad X250	ThinkPad X250	Windows 10 Enterprise (64-bit)	Engineer (T-FileVault-OLD employee it-academytest	now
3		iPad Mini 4 (WiFi)	iPad Mini 4 (WiFi)	iOS 11.4	Engineer (T-FileVault-OLD IT-NormalTest employee	now
4		iPad Mini 4 (WiFi)	iPad Mini 4 (WiFi)	iOS 11.1.2	IT-FileVault-OLD employee	now
5		iPad Mini	iPad Mini	iOS 9.3.5	IT-FileVault-OLD	now
6		MacBook Pro	MacBook Pro	OS X 10.15.7	FireAMP (T-FileVault-OLD IT-NormalTest employee	now
7		iPad (5th Gen.)	iPad (5th Gen.)	iOS 11.2.6	IT-FileVault-OLD employee	now
8		Nexus 9	Nexus 9	Android 11.1.1	employee	now
9		Nexus 6	Nexus 6	Android 11.1.1	IT-FileVault-OLD IT-NormalTest	now

25 results per page

Single view device management

Profiles List Email Settings

Staff Devices

Profile configuration

Restrictions

Staff Wi-Fi

Staff VPN

AirPrint

Staff Email

+ Add settings

Add new settings payload

Device type All types iOS macOS tvOS Android Chrome Windows

Enrollment type All Requires Supervision User Enrollment

Search 28 available settings

Passcode Policy Supported on iOS macOS Android

SCEP Certificate Supported on iOS macOS tvOS Android Windows

Certificate Supported on iOS macOS Android Windows

WiFi Settings Supported on iOS macOS tvOS Android Windows Chrome

Privacy and Lock Supported on iOS macOS Android Windows

Flexibility using Systems Manager

Protect employee and customer safety

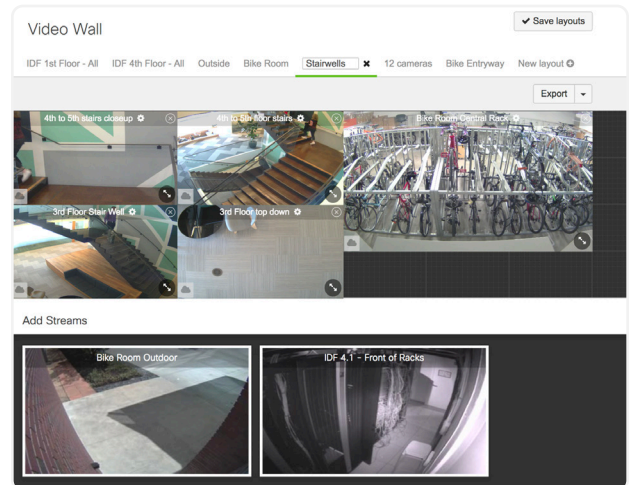
Meraki cameras and intrusion sensors deliver real-time analytics on occupancy, guest traffic flow, and object detection to safeguard visitors and merchandise.

- Measure store occupancy and maintain social distancing with Meraki MV cameras
- Quickly identify key surveillance events and mitigate product loss with motion search
- Defend critical inventory using Meraki MT intrusion sensors
- Block security breaches at data centers and stores

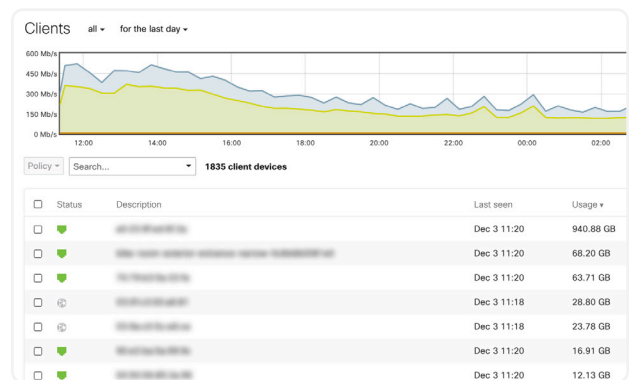
Develop IT flexibility to manage uncertainty

The Meraki platform with its dashboard API expands the possibilities for retailers and customers of all sizes. Whether they're custom built or plug-and-play through our technology partners, solutions built on the Meraki platform allow you to make the most of your network with modern tools like:

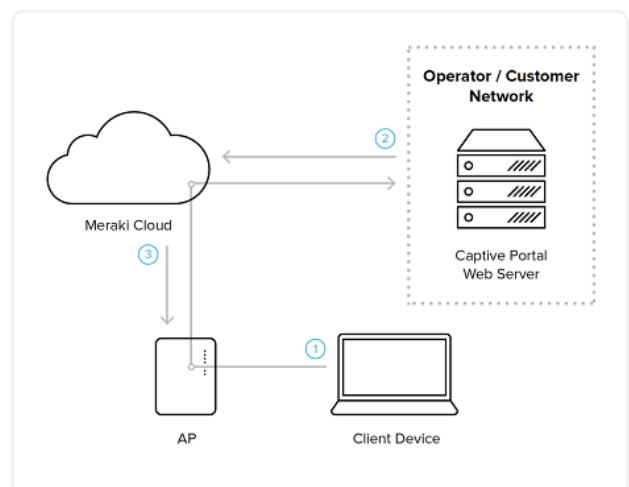
- RFID-based inventory management
- Buy online, pick-up in store (BOPIS)
- Interactive guest Wi-Fi
- Object detection
- Video analytics
- Wayfinding & mapping
- Asset tracking
- IoT & security
- Network automation



Advanced space monitoring



Manage uncertainty

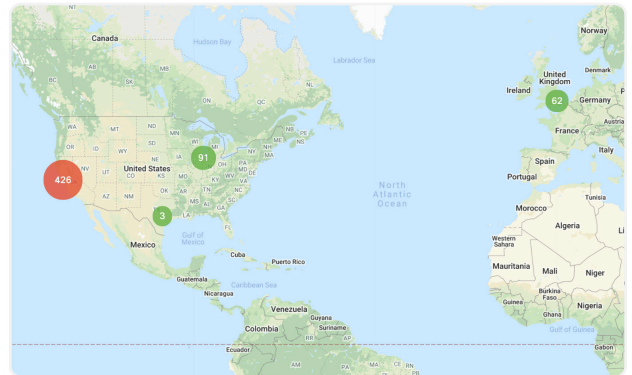


Differentiate and strengthen the Meraki Platform with powerful API services

Easily manage and expand your global network

Meraki minimizes on-site infrastructure (no controllers, NVRs, or other “boxes”), delivering location-independent cloud-based management.

- Easily deploy from one to thousands of stores with global visibility
- Template-based network configurations simplify provisioning at scale
- Fix problems at a distance with remote troubleshooting tools



Remote activation anywhere

Customer spotlight



Perfumes & Companhia

Perfumes & Companhia, Portugal's largest fragrance retailer, embraced Meraki across its 150 stores to improve security, create authentic connections with customers, and remotely manage their entire infrastructure. [Read more](#) →

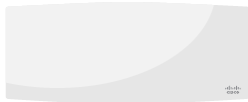
“

Cisco Meraki provided the technology foundation that we needed to boost customer satisfaction and engagement, enabling us to blend digital and in-store experiences through a network that is also reliable and secure. At every step of the way, the customer feels connected to our brand, and we know we can meet their needs anywhere they might be.”

DIOGO CALDEIRA PINTO
CIO, Perfumes & Companhia

100% cloud-managed IT family

The Meraki platform unifies the entire product portfolio to provide complete SD access (wireless, switching), SD-WAN (VPN, mobile, security), and IoT (cameras, sensors) solutions for retailers with cloud-first ops.



Wireless LAN (MR)

Provide critical connectivity to employees and shoppers with Wi-Fi 6 access points.



Switching (MS)

Build resilient networks with switches that combine secure, scalable, robust performance with an intuitive interface.



Security & SD-WAN (MX)

Connect and secure your stores while optimizing traffic flow across your organization with a complete UTM solution.



Mobile Device Management (SM)

Centrally manage endpoints across your network for corporate security compliance and BYOD enrollment.



Smart Cameras (MV)

Oversee operations at a distance with scalable physical security deployments with built-in storage and intelligence.



Wireless WAN (MG)

Leverage cellular to quickly deploy new stores, pop-up shops, and operations centers anywhere.



Meraki Insight (MI)

Monitor the health of critical web applications and the connectivity of your stores in a single place.



Sensors (MT)

Protect critical assets with environmental sensors to monitor intrusion, temperature, and humidity.

Learn more about [Meraki solutions for retail](#) →