

# A New Voice in Communication



## Simplicity and Insight, Without the PBX

The MC74 is a breeze to deploy, configure, and manage, and it's completely integrated with the rest of the network.

The Cisco Meraki MC74 is a premium VoIP phone with an elegant design, featuring a 7" touchscreen display. Representing a fresh approach to the notoriously complex and disjointed world of telephony, it leverages the power of the cloud to eliminate the traditional PBX. MC74 provides simple, intuitive management and insight into your phone network like never before.

With a beautiful, carefully crafted design and superb sound quality, MC74 is designed to delight the user, featuring easy and intuitive access to the most commonly used features—and the minimum of distractions.

MC74 aims to be nothing less than the best possible communications experience.



Evaluations available at  
[meraki.cisco.com/eval](https://meraki.cisco.com/eval)



“It’s really intuitive for users. We’ve never had anyone come up to us and ask, ‘how do I use this phone?’ or ‘how do I merge a call?’ I’ve never had the question ‘how do I...?’ with these phones. Not once.”

- Brendan Lutz, Director for Information Systems, Blue Apron

## Learning Curve: None

**An expansive, high-resolution color display. Effortless interaction and navigation. Gone are the days of hundred-page user manuals and phone system training sessions. With Meraki MC, users will be able to start using their phones in seconds.**



### **Voicemail to Email**

Configured through the user portal, easily integrates into an automated ticketing system or a basic inbox.



### **Cloud Connectivity Icon**

See detailed call quality analytics through integrations with the Full Stack of Meraki networking equipment.



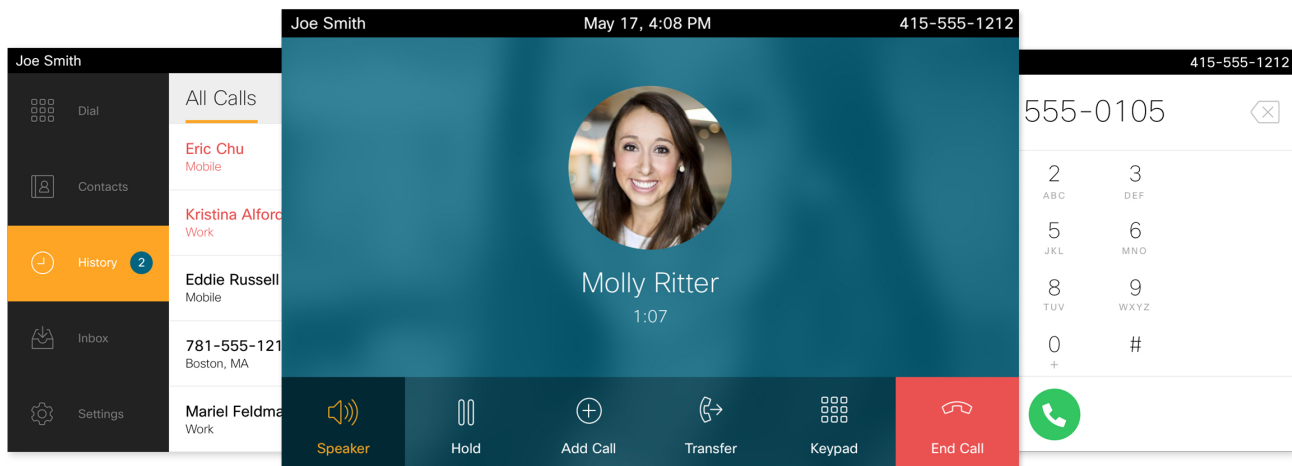
### **Announcements**

Make public announcements to other phones in the network, without the need for a legacy P.A. system.



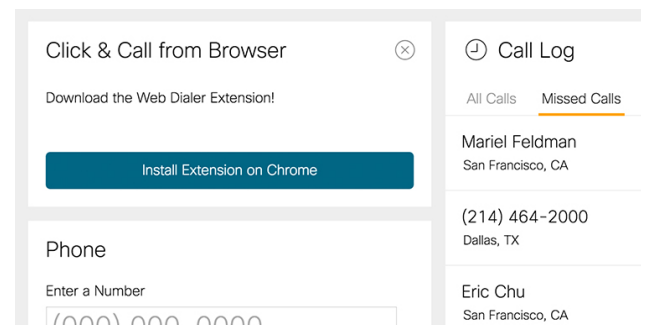
### **Peripheral Speaker Support**

Continue to use USB, 3.5mm, and Bluetooth headsets, speakers, and headphones.



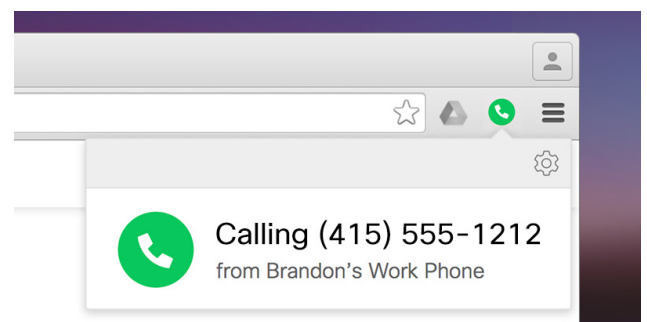
## **Phone Portal**

- The Meraki phone portal is a web-based platform that allows users to manage their contacts, view call history, access their voicemails, and dial directly from the browser.
- Within the portal, users can also remotely set call forwarding and voicemail-to-email, allowing them the freedom to move around without missing their calls.
- The phone portal can be accessed from any browser, even on a smartphone, providing flexibility in multi-platform environments.



## **Browser Click to Dial**

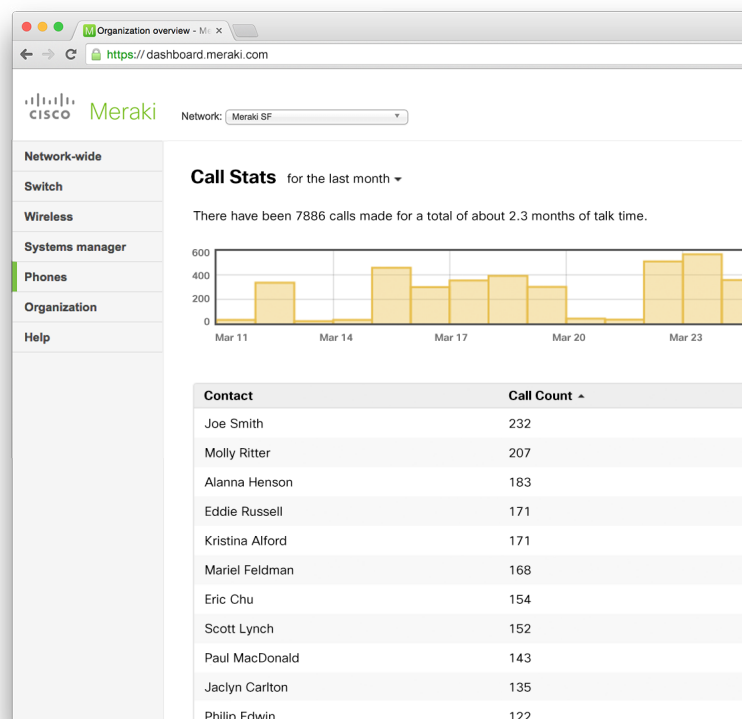
- The Meraki phone browser extension gives users the ability to dial directly from their web browser with a single click. The extension can be installed directly from the phone portal and will immediately be integrated with the phone.
- Now you can make calls instantly within your business applications, streamlining employee actions and increasing productivity.



## 100% Cloud Managed

Using the cloud-hosted Meraki dashboard, administrators can easily configure and manage phones, even remotely or through the Dashboard API. The Meraki cloud architecture eliminates the traditional PBX and provides simple, intuitive management, and a huge reduction in IT overhead.

- Using zero-touch deployment, an administrator can remotely configure the device and network with only a serial number. The phone can be unboxed at its destination, connected to the internet and be ready to make calls within seconds.
- An administrator can set up advanced features within Dashboard, or leverage the Dashboard API to make changes to their MC network.
- The Meraki cloud architecture is built for reliability, security, and scalability, and so is the MC74. With end-to-end encryption, all call routing and media is encrypted, all the time.
- Direct integration from providers in the Meraki dashboard makes traditional tasks, such as provisioning new numbers, take minutes, not days.
- Advanced analytics and integration with the Full Stack allows administrators to monitor call quality based on network stability. Preemptively take care of network issues before they're call quality issues.



## Learn More

Cisco Meraki offers cloud-managed enterprise technology products with a refreshingly simple approach. We recognize there are many factors to consider when updating your networks, and we therefore strive to make every step along the way easy. Let us know how we can help!

### Risk-free evaluation

[meraki.cisco.com/eval](https://meraki.cisco.com/eval)



### Check out our website & blog

[meraki.cisco.com/blog](https://meraki.cisco.com/blog)



### Contact Sales

[meraki.cisco.com/contact](https://meraki.cisco.com/contact)

