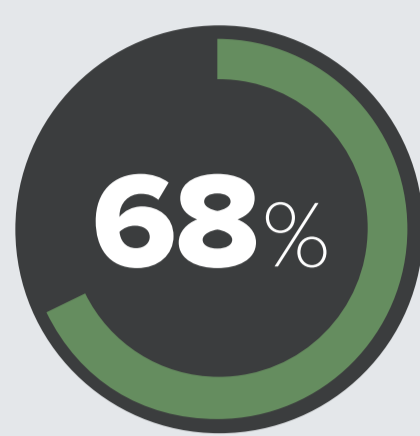# 7 REASONS WHY YOUR CAMPUS' SUCCESS HINGES ON WI-FI RELIABILITY

In March 2019, the Center for Digital Education surveyed more than 500 college students on their perception of Wi-Fi on campus. The survey confirmed Wi-Fi is and will continue to be a critical component to student success. But it also revealed that Wi-Fi has a larger role in ensuring the overall success of higher education institutions.
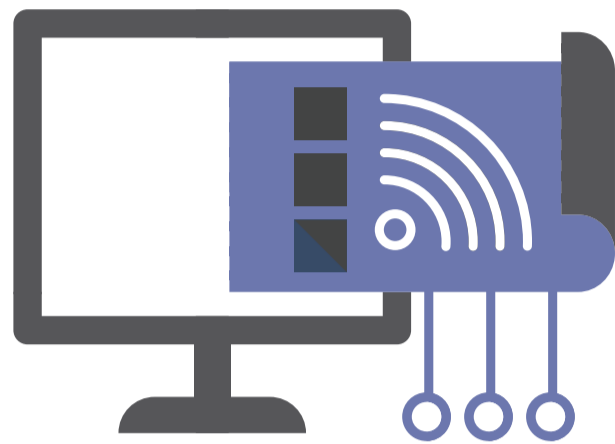
1 Wi-Fi Can Help Recruit Students

68% of students say **technologies offered and/or IT infrastructure** was a factor in their school decision.
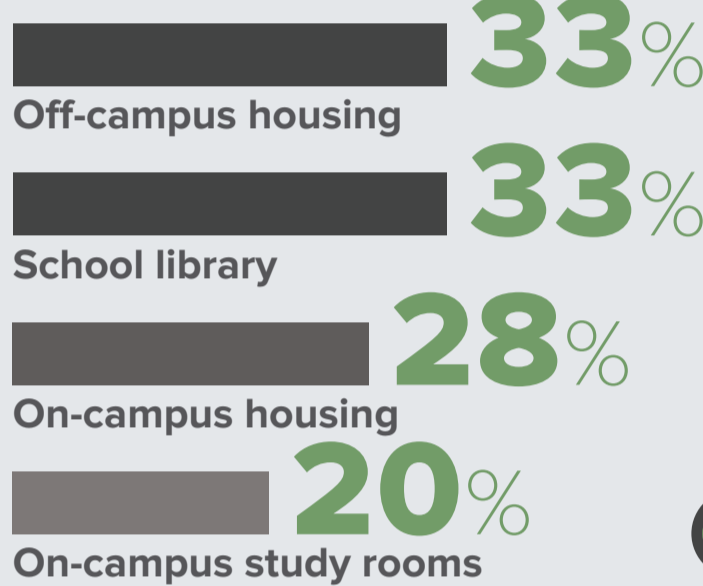
2 Wi-Fi Enhances the Student Experience

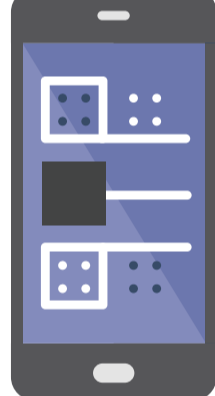**Wi-Fi is the #1 technology** students say improves their experience on campus.

3 Students Rely on Wi-Fi to Complete School Work

Of the top 4 places students said they completed most of their assignments, **3 were on campus.**

- **33%** Off-campus housing
- **33%** School library
- **28%** On-campus housing
- **20%** On-campus study rooms

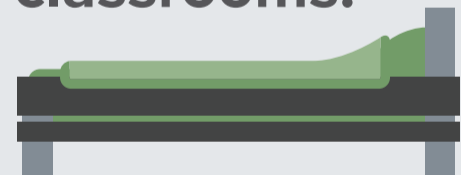## 4 Students Are Bringing More Devices to Campus

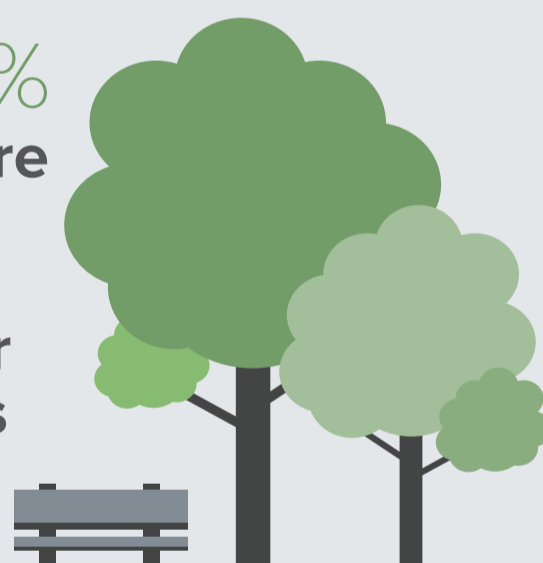On average, resident students bring **9 devices** to campus

and commuter students bring **4 devices** to campus.
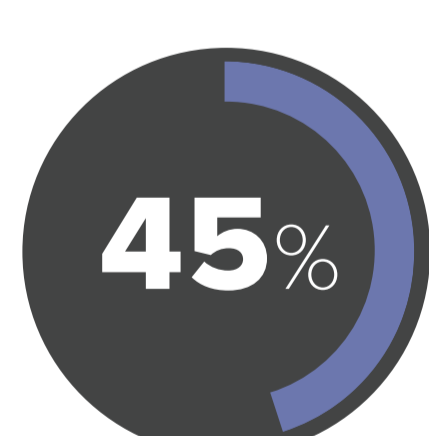
5 Current Wi-Fi Is Not Up to Student Standards

Less than 1/4 of students think the Wi-Fi is very reliable in their dorms and classrooms.

57% say there is **no Wi-Fi** in outdoor campus areas.

6 Students Notice When Wi-Fi Isn't Working

45% of students say **Wi-Fi is the technology that needs the most improvement** on campus – more than any other technology offered.

7 Unreliable Wi-Fi Can Cost a Campus Time and Money

On average, each student submits **11 help desk tickets a year.**

Download the full survey report:
Wi-Fi on Campus: Student Experiences vs. IT Perceptions