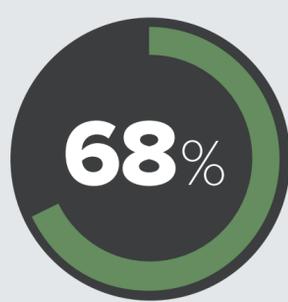


7 REASONS WHY YOUR CAMPUS' SUCCESS HINGES ON WI-FI RELIABILITY

In March 2019, the Center for Digital Education surveyed more than 500 college students on their perception of Wi-Fi on campus. The survey confirmed Wi-Fi is and will continue to be a critical component to student success. But it also revealed that Wi-Fi has a larger role in ensuring the overall success of higher education institutions.

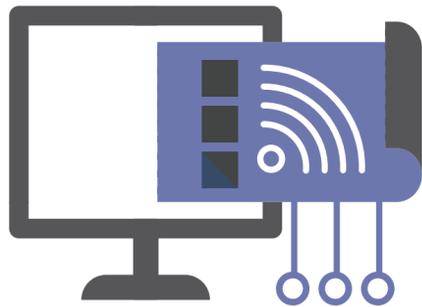
1 Wi-Fi Can Help Recruit Students



of students say **technologies offered and/or IT infrastructure** was a factor in their school decision.



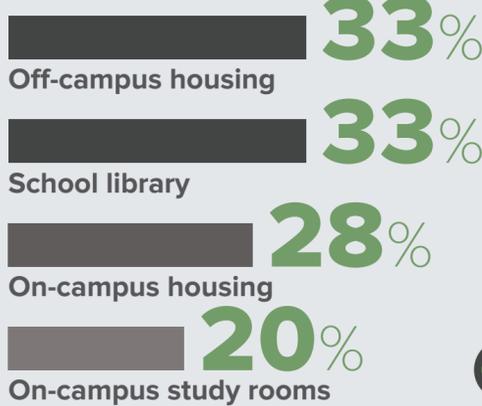
2 Wi-Fi Enhances the Student Experience



Wi-Fi is the #1 technology students say improves their experience on campus.

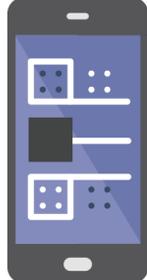
3 Students Rely on Wi-Fi to Complete School Work

Of the top 4 places students said they completed most of their assignments, **3 were on campus.**



4 Students Are Bringing More Devices to Campus

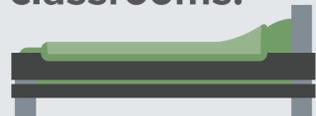
On average, resident students bring **9 devices** to campus



and commuter students bring **4 devices** to campus.

5 Current Wi-Fi Is Not Up to Student Standards

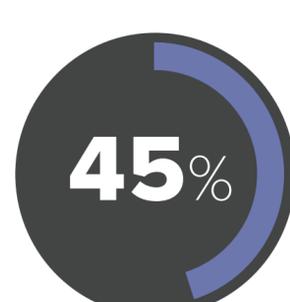
Less than 1/4 of students think the Wi-Fi is very reliable in their dorms and classrooms.



57% say there is **no Wi-Fi** in outdoor campus areas.



6 Students Notice When Wi-Fi Isn't Working



of students say **Wi-Fi is the technology that needs the most improvement** on campus – more than any other technology offered.



7 Unreliable Wi-Fi Can Cost a Campus Time and Money



On average, each student submits **11 help desk tickets** a year.

Download the full survey report: Wi-Fi on Campus: Student Experiences vs. IT Perceptions

Produced for:

Cisco Meraki

Cisco Meraki offers higher education institutions the power, flexibility, and control they need to keep campuses connected and secure. The intuitive, cloud-based Meraki dashboard includes features such as advanced network analytics, programmability with APIs, and robust threat prevention, enabling customers to save time, reduce operating costs, and enhance student experiences. Learn more at: meraki.com/highered

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