

FINANCIAL SERVICES SOLUTION GUIDE

# The Smart Branch With an Even Smarter Network

Think outside the branch with Cisco Meraki



# A platform approach to reshaping financial services

In this era of digital transformation, financial institutions are reshaping their services to deliver elevated digital experiences to remain competitive. With both customers and employees demanding innovation, banks need to diversify services and offer experiences delivered via cutting-edge technology. These digital platforms provide more data, options, and opportunities to reduce costs, ease deployments, increase security, and—ultimately—transform the branch.

**87% of respondents** said customer engagement was at the core of their transformation plans, followed closely by improving use of data, AI, and analytics.



# Evolve and learn faster with a cloud-managed platform

Cisco Meraki helps financial services organisations simplify network operations, scale faster, and easily create and unify secure IT experiences through our extensible, cloud-based platform.



## IT cost efficiency



## Branch transformation



## Ease of deployment



## Cybersecurity and physical security



## IT cost efficiency

Gain cost savings through remote visibility and transform legacy management systems into a fully integrated cloud platform to quickly identify, troubleshoot, and resolve issues efficiently, making it less expensive to operate and maintain your networks.



## Branch transformation

Rapidly deploy new applications, improve the branch experience, and create efficiencies that give staff more time to provide tailored assistance. All this while reducing costs.



## Ease of deployment

Rather than sending your team out to branch locations, reduce operational complexity through plug-and-play capabilities and bring networks online within minutes with full visibility from a single dashboard.



## Cybersecurity and physical security

As security threats grow more frequent, banks must prioritise customer and employee safety, safeguard branches, and build loyalty by securing consumer data and privacy.

# Simplify IT and accelerate innovation with a cloud-managed platform

# Achieve transformative results with the cloud

## LEAN OPERATIONS

- Provisioning of branches and devices at scale
- Real-time monitoring and auto-adapting policies (using AI/ML tools)
- Cloud-managed and cloud-delivered remote connectivity and management

## FEATURED PRODUCTS



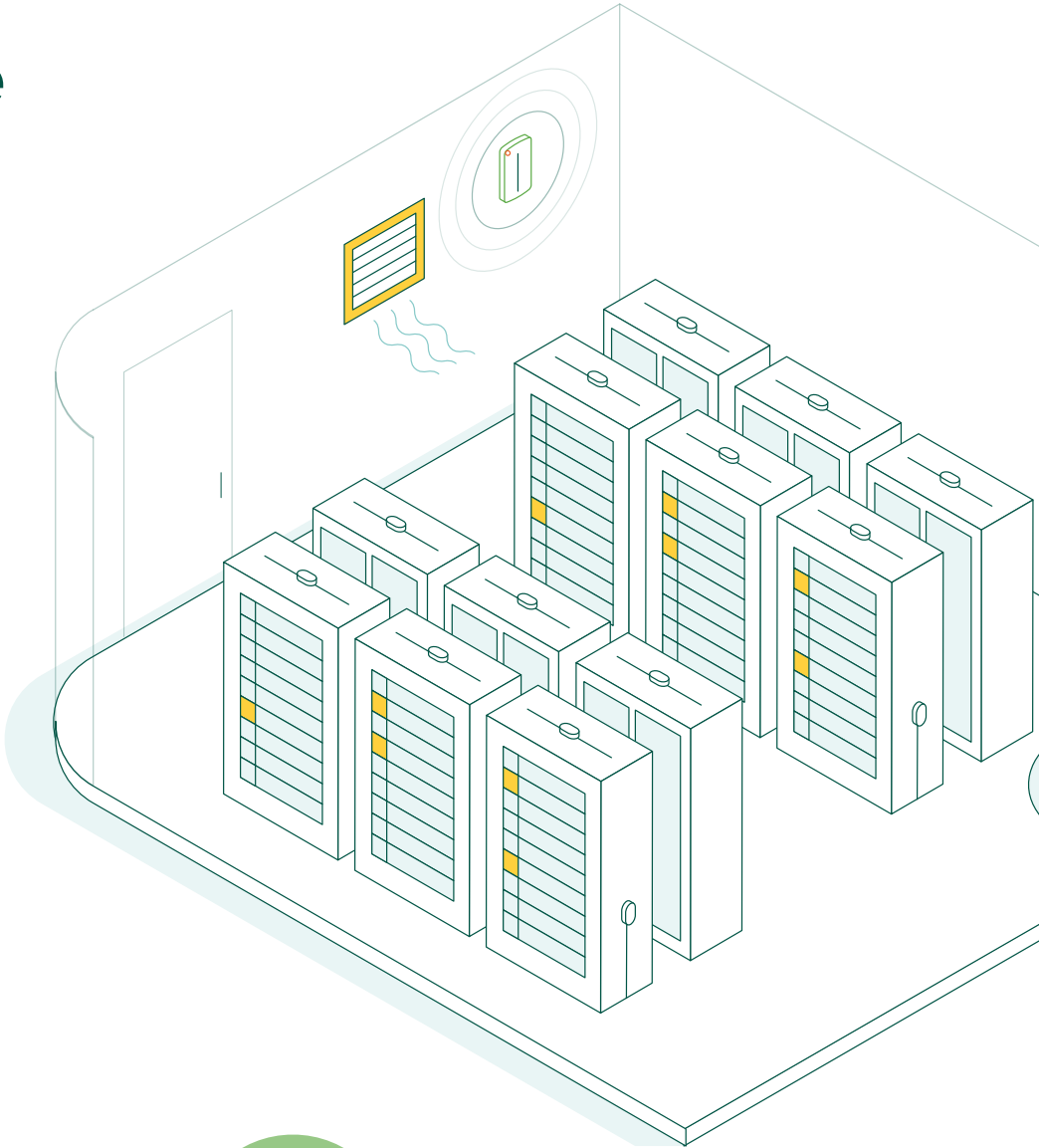
SMART AUTOMATION BUTTON



MT SENSOR



MV SMART CAMERA



# Enhance the branch experience with cloud-based IT

## SECURE UNIFIED ACCESS

- Cloud security for remote and on-premises infrastructure with user device, app, and workload protection
- Unified remote and on-premises infrastructure with access for approved devices
- Seamless transition for the workforce between workspaces (via user defined policies)

## FEATURED PRODUCTS



MS SWITCH



MG CELLULAR GATEWAY



MR WIRELESS



# Monitor branches to ensure safe banking and working experiences

## PHYSICAL SECURITY

- Secure area creation with situational awareness to protect people, places, and things
- Environmental hazard detection and response
- Surveillance and visual context of events

## FEATURED PRODUCTS



MT SENSOR



MV SMART CAMERA





# Cloud-managed Meraki portfolio:



## ACCESS POINTS (APs)

Supports high-density deployments with reliable connectivity and seamless roaming.



## SECURITY AND SD-WAN

Feature-rich network security stops malicious files and ensures bank data privacy.



## SWITCHES

Centrally managed layer 3 Ethernet switches designed for performance and reliability.



## ENDPOINT MANAGEMENT

Centrally manage iOS, Android, Mac, and Windows devices.



## MERAKI INSIGHT

Works with Meraki MX to collect network/web traffic and visually identify and isolate web application problems.



## SMART CAMERAS AND SENSORS

Scalable, easy-to-use physical security deployments with built-in storage and intelligence

## EXTEND IMPLEMENTATIONS WITH OUR ECOSYSTEM PARTNERS



# Financial institutions worldwide are yielding fantastic returns with Meraki.



## DRIVING OPERATIONAL EXCELLENCE

*"The reporting feature for management is very insightful and detailed. With the dashboard, you literally have the ability to see your entire network at once ... The whole project was huge and exciting, but all everyone sees now is a network that is so much faster and easier to navigate."*

**ANDREW MCINERNEY,**  
Data Network and Voice Manager,  
Penn Mutual



## CREATING MEANINGFUL INSIGHTS

*"The sensor solution has been working great for us; we have one single dashboard for graphing, history tracking, and insight into how the data closets in our branches are doing."*

**BRIAN FISCHER,**  
VP of Technology,  
Campus USA Credit Union



## PROTECTING DATA AND INFRASTRUCTURE

*"At BBVA, protecting our data and infrastructure against security threats is paramount. The always-on security protections built into the Cisco Meraki access points far exceed anything else that's available on the market."*

**ENRIQUE BLÁZQUEZ,**  
BEX Networking Infrastructure,  
BBVA



Learn more about how Meraki cloud-managed networking puts banking customers first.

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